

Zoe L. Rex

SKILLS

- Entrepreneurial Minded
- Detail and Goal Oriented
- Team Player with a Focus on Service Excellence
- Quick Learner
- Flexible and Reliable

EDUCATION

Johnson City Central School District, Johnson City, NY

— Student

Class Of 2021

Johnson City Central School District Honors Student: 2014-2021

Volleyball Team Member: 2016-2017

National Honor Society President: 2020-2021

State University Of New York at Oneonta, Oneonta, NY

— Student: Dual Major

Business Economics with a Marketing Concentration

Fashion and Textiles with a Merchandising Concentration

— Resident Advisor: Matteson Hall

Fall 2022 and Spring 2023

— Donations and Recycling Coordinator: RAC

Fall 2022 and Spring 2023

Class of 2025

GPA: 3.25

WORK EXPERIENCE

SUNY ONEONTA: SPORTS INFORMATION DEPARTMENT

— *Sports Information Student Assistant*

Oneonta, NY- September 2021- Present

- Assist with live in-game statistics
- Video production and marketing on social media platforms
- Worked with NCAA statistics software

SUNY ONEONTA: MILLS DINING HALL

—Food Worker

Oneonta, NY- April 2022- September 2022

- Followed instructions to perform a variety of duties related to the preparation and serving of food.
- Kept stations and equipment clean.
- Provided courteous, professional service to guests/patrons.

EVER AFTER BINGHAMTON BRIDAL

— Gown Coordinator/ Bridal Stylist

Endicott, NY - October 2019 - June 2021

- Product Promotion and Marketing on Social Media Platforms
- Assist brides to find their wedding gown through speciality consultations
- Assist with buying process for gowns
- Assure the store front is always in pristine condition

EVER AFTER BINGHAMTON BRIDAL

— Internship

Endicott, NY - February 2019 - October 2019

- Assisted coworkers with consultations
- Confirmed knowledge of BridalLive Program
- Confirmed knowledge of gown fabrics and terminology
- Product Promotion and Marketing on Social Media Platforms

REX DESIGN CONCEPTS, LLC

— Product Assembly Apprentice/ Product Promotion and Sales

Johnson City, NY - November 2011 - December 2017

- Assist with Laser Cutting, Etching & Engraving Family Business
- Working knowledge of Corel Draw Graphic Design Program
- Living Ledge Vertical Garden product packaging
- Product Promotion and Sales Booth coverage at local and regional events

VOLUNTEER WORK

Calvary's Love Assembly of God , Johnson City, NY

— Missionary Work

Rockaway Beach - Queens, New York - August 2017

- Attended all Mission Trip Training Sessions
- Understood and complied with all policies and safety procedures
- Organizing and distributing spiritual information to interested

- residents in the community
- Worked with a team to reach our goal of serving those in need

OTHER EXPERIENCES

LIM COLLEGE , New York, NY

— *Fashion Merchandising and Marketing Class*

New York, NY - February 2020

- Worked with Baylen Everett, a Merchandiser and Buyer in Accessories Department for Calvin Klein Jeans
- Worked with Anthony Nota, a PR Representative for Versace
- Cemented skills in merchandising and marketing
- Completed merchandising and marketing project

LOLLIPOPS TATTOO AND PIERCING, Oneonta, NY

Oneonta, NY- January 2022-March 2022

- Interned as a front desk representative
- Completed paperwork for customers that were receiving piercings and tattoos
- Completed tasks and duties that were assigned in a timely and efficient manner